



## The Kenya AgriFI Challenge Fund Application Questions

Section 1: Business Details					
A. Lead applicant					
<b>Business Name</b>					
<b>Type of Registration</b>					
<b>Registration Number</b>		<b>Year of Registration</b>		<b>KRA PIN Number</b>	
<b>Physical Address/Office Location</b>					
<b>Email Address</b>				<b>Phone (include country code)</b>	
<b>Website</b>					
<b>Contact Person</b>	<b>Name</b>				
	<b>Email Address</b>				
	<b>Phone Number</b>				
<b>Core industry</b>		<b>Position in the Value Chain</b>			
<b>Years of Business Operation</b>		<b>Counties where you buy/ supply agricultural produce/ employment</b>			
B. Co-applicant					
<b>Business Name</b>					
<b>Type of Registration</b>					
<b>Years of Business Operation</b>		<b>Counties where you buy/ supply agricultural produce/ employment</b>			

## Section 2: Description of current business

### a). Business Description

i). Provide a brief description of your business profile detailing, core activities, products and services and market

ii) How are you currently working with farmers (*Describe briefly the services and activities the business is providing to and/or engaging smallholders/pastoralists on*)

**b). Business Ownership** (Provide a brief description of the ownership structure of the business and subsidiaries (if applicable))

**c). Management** (Provide a brief description of the management and governance process of the business, Qualifications and gender of key Governance and Management staff, the Financial Management processes)

### d). Financial History in Euro ( Provide details of your financial position for the last three years)

Financial year	Year 1	Year 2	Year3
Annual turnover			
Earnings Before Interest Tax Depreciation and Amortization			
Total Asset Value			

Please provide a commentary on your financial history also highlights sources of your business finances over the past 3 years

**e). Who is your current auditor?**

Name	ICPAK Practicing Certificate Number

## Section 3: Project Description

**a).** What is the rationale for the project and how is it aligned to your core business? (*What is the project idea and why the project? Describe the strategy and Key activities, the product/services to be delivered. Explain how the project fits into your short term and long term business growth plan*)

**b).** What is the target market for the proposed product or service and what is your market development/growth plan? (Provide highlights of the target market segments/key customer profiles and their respective market value. Describe your market growth or development strategy for the products/services)

**c)** How will the project contribute to your business growth? (*Explain how the project will realistically contribute to substantial growth in business revenue, profit and asset over the implementation period*)

**i) Projected annual turnover in Euros**

Year 1	Year 2	Year 3

**ii) Projected Earnings Before Interest Tax Depreciation and amortization in Euros**

Year 1	Year 2	Year 3

**iii) Projected assets value in Euros**

Year 1	Year 2	Year 3

**d) Cost of project in Euros** *(Please enter the total cost of the project and then show how this will be met by a combination of AgriFI Kenya Challenge Fund and Co-Financing from your own contribution and third party)*

Total Project Cost	Total Financial Support Requested (AgriFI Kenya Challenge Fund)	Co-financing	
		Own Contribution	Third Party Funding

**Cost break down in Euros:** *Please breakdown the total cost of the project into specific items. These are listed in accordance with EU cost centers. If you have other cost items, you can specify as others)*

Item	Total Budget	AgriFI Kenya Challenge Fund	Own Contribution	Third Party Funding
Human Resource				
Travel				
Human Resources				
Equipment and Supplies				
Office Costs				
Other Costs( specify)				
<b>TOTALS</b>				

**Project Risk** *(Detail critical risk that may affect the project and brief mitigation strategy)*

Risk	Probability	Impact	Mitigation plan

## Section 4: Social Impact

**a). i** How will your project integrate smallholders/pastoralists into the value chain? *(Describe the specific proposed activities, services, benefits (direct /indirect) to targeted farmers. Explain specific actions that will promote youth and women participation in the project?)*

ii. How will the project increase annual smallholders/pastoralists household income and marketed volumes of products/services) Illustrate using realistic figures

**b). i)** How many Smallholders/pastoralists are you currently reaching?

	Male	Female	Youth
<b>Current</b>			

ii) What is the projected numbers of farmers to be reached by the intervention?

	Male	Female	Youth
<b>New farmers</b>			

iii) What is the projected total hectarege under production by the targeted farmers?

**c) i).** How will your project contribute to direct job creation? *(Describe specific actions that will provide opportunity for direct job creation along the value chain as a result of the project. Also segregate employment opportunities for Women, Men and Youth)*

What is the current number of job created by the business?

Male Adults	Male Youths	Female Adults	Female Youths

What is the targeted number of job to be created by the business?

Male Adults	Male Youths	Female Adults	Female Youths

ii) What are the proposed opportunities for indirect job creation by the project? *(Explain specific actions that will results into indirect jobs quantifying where possible the numbers created by the project.)*

**f).** How will your project enhance food and nutrition security among the smallholders/pastoralists households? *(Describe specific current and proposed practices that promotes food and nutrition security among farm families.*

**g). Will the project be implemented in ASAL County(ies)?** (If Yes List the county(ies) and brief highlights and specific actions /benefits for ASAL Counties if Listed)

## Section 5 Environmental impact

**a).** How will your business promote climate smart practices along the value chain? *(Describe specific current and proposed practices that promotes sustainable increase in productivity and enhances resilience among the smallholders/pastoralists in the value chain).*

**b)** Provide approximate number of current and projected hectarage under climate smart practices (Provide estimates of acreage farmers are putting/planning to put under the described climate smart practices)

	<b>Number of farmers</b>	<b>hectarage</b>	
Current			
Projected			

**c).** How will you promote climate smart adaptation in your business? *(Describe specific current and proposed practices that promotes removal/reduction of Green House Gas emission, conserve energy and environment in your business operations).*